

Workshop Coordinator

Dr Ganesh L

Head – General Management
Institute of Management
Christ University
Bangalore -560029

Resource Person

Prof. Venkatesh Bhagavath

Assistant Professor
Institute of Management
Christ University
Bangalore -560029

Workshop Fee

Rs 3000 per participant
(includes workshop kit, Tea and Lunch)
DD in favour of 'Christ University'
payable at Bangalore

Address for Communication

Institute of Management
Christ University
Hosur Road
Bangalore - 560 029

Venue

205, II Floor, Central Block,
Institute of Management
Christ University
Hosur Road, Bangalore - 560 029



Two Day Workshop on Survey Data Analysis Using PASW (SPSS) for Research



30 - 31 August 2012

www.christuniversity.in



Declared as Deemed to be University under Section 3 of UGC Act 1956

Organised by

Department of General Management
Institute of Management

Christ University, Bangalore - 560 029

The University

Christ University, formerly Christ College was started in 1969. It was re-accredited by National Assessment and Accreditation Council, UGC with an A+ in 2005. It was also recognized as an Institution with Potential for Excellence by UGC.



The Institute

Christ University Institute of Management (CUIM) was established in 1994. It offers 2- year MBA programme with specialization in Marketing, Finance, Human Resources and Lean Operations & Systems. CUIM operates in two campuses, the Main Campus and Kengeri Campus. CUIM offers M Phil and PhD programmes in management. The curriculum designed is industry aligned and regularly updated to provide budding managers the best of opportunities and a launching pad for exciting careers.

Christ University Institute of Management is a nurturing ground for an individual's holistic development to make effective contribution to society. The Institute strives to develop effective leaders for industry with ethical and human values to reshape the nation's destiny through increased productivity of the organizations.

The Workshop Objective

To provide hands on experience to the participants in analyzing and interpreting survey data using statistical software (Predictive Analytics Software)

Benefits to participants

The workshop is designed to help the participants to develop survey data analysis skills using PASW software. Workshop outcome will enable the participants to -

- (I) Prepare, manage and analyze the survey data as a part of their academic/business research projects.
- (ii) Appropriately advice and guide students and other researchers in data analysis part of the research projects.

Participant Profile

- Teachers
- Researchers in the field of Management, Economics, Psychology and Commerce.
- Data analysts
- Market researchers

Topics Covered

- Introduction and Data Management in PASW
- Coding, Editing and Transformation of Data in PASW
- Data Presentation and Descriptive Statistics using PASW
- Hypothesis Testing –Parametric and Non-Parametric Tests for One Group, Two Groups and Multiple Groups
- Exploratory Factor Analysis for Data Reduction using PASW
- Construct Reliability and Validity Measures
- Multiple Regression Analysis
- Working with Output in PASW



CHRIST
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**Two Days Workshop on
Survey Data Analysis using PASW (SPSS)
for Research
30, 31 August 2012**

**Venue : # 205, II Floor, Central Block,
Institute of Management, Christ University
Hosur Road, Bangalore-560 029**

REGISTRATION FORM

Participant's Name : Mr / Ms / Prof / Dr

Designation :

Gender : Male / Female

Qualifications :

Name of the Organization / Institute :

Address for Communication :

Phone No :

Email Address :

***Accommodation Required : Yes / No**

Payment by Demand Draft

DD No : (DD in favour of 'Christ University' payable at Bangalore)

Date : Amount : Name of the Bank :

<p>Important Note:</p> <p>Payment should be made only through demand draft in favour of 'Christ University', payable at Bangalore</p> <p>Please mention your name, phone numbers, address and Organization name on the reverse side of the demand draft</p>	<p>* Registration form duly filled in along with registration fee should reach to</p> <p>Institute of Management, Central Block Christ University, Hosur Road, Bangalore -560029 Karnataka, India Ph.No:080-40129531/9532 E mail: ganesh.l@christuniversity.in</p>
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- Rs 3000 without accommodation
- Rs 4500 with accommodation (2 nights)